

creative expect™ 350

Sewing and Embroidery Machine

PFAFF

Perfection starts here.™

Elevate Your Sewing with Embroidery and mySewnet™





Whether you're experimenting with embroidery for the first time or leveling up your creative skill set, the PFAFF® *creative expect*™ 350 sewing and embroidery machine is equipped with all the features you need. mySewnet connectivity creates a seamless WiFi-enabled experience. Plus, explore 180 embroidery designs, decorative stitches, and embroidery fonts built right into the machine.

Sewing + Embroidery. In One.

Sewing

250 Stitches

Choose from a large selection of stitches for basic sewing, decorative sewing, quilting and more.

Four Sewing Fonts

Choose from four different fonts in upper and lower case to personalize projects.

6.5" (165 mm) Sewing Space

A generous 6.5" (165 mm) sewing space accommodates larger projects like quilts.

One-Step Buttonhole

Make consistently sized buttonholes to fit your button quickly and easily.

Seven Buttonhole Styles

Choose from seven buttonhole styles, including bartack, keyhole and round end.

Stitch Programming with Memories

Program personalized stitch sequences and save your favorites.

Twin-Needle Safety

Limit stitch width to prevent needle breakage.

Mirror Image of Stitches

Flip the stitch side-to-side or top-to-bottom for more decorative possibilities.

Embroidery

180 Embroidery Designs

180 embroidery designs from a wide range of categories or themes are built-in and easily accessible directly on-screen. They can be scaled, rotated and even combined to create customized design layouts.

10 Embroidery Fonts

Personalize projects by choosing from 10 embroidery fonts, each available in three sizes, in upper and lower case.

Two Embroidery Hoops Included

Choose from two included embroidery hoop sizes: 170 mm x 100 mm and 100 mm x 100 mm.

170 mm x 100 mm Embroidery Area

Embroider designs up to 170 mm x 100 mm with the large hoop.

Move and Combine Designs On-Screen

Arrange designs without the need of additional software.

Rotate Designs On-Screen

Rotate designs in increments from 1, 10 and 90 degrees without additional software.

Mirror-Image the Designs On-Screen

Mirror image your design directly on screen, providing more design options when combining embroideries.

Machine

Large 7" Color Touch Screen

Clearly view machine information displayed on the large 7" color touch screen.

Needle Up/Down Functionality

Set the needle's stopping positions as desired.

Built-In Thread Cutter

Trim both the top and bobbin threads with the touch of a button.

Automatic Tie-Off

Ties off stitches automatically at the beginning of a seam or row of stitches, as well as before a thread cut, to secure your stitches and prevent unraveling.

Speed Slider

Easily adjust the sewing speed with the speed slider for full control.

High-Speed Stitching

High speed for quick results.

Start/Stop Button

The Start/Stop Button allows you to sew without using the foot control.

Snap-On Presser Feet

Quickly and easily change the presser foot.

Create with mySewnet

mySewnet Connectivity

Get creative with seamless, cloud-based navigation among your machine screen, laptop and mobile devices. A 30-day free trial of mySewnet subscription and Library is available for new subscribers.*

- **mySewnet Library**
Thousands of embroideries are available in a wide range of design categories. The best part is that you can access the full library on-screen, so you don't have to leave your machine to find the perfect design.
- **mySewnet App**
Connect your phone to your machine, digitize photos on the go, get live machine updates and more.
- **mySewnet Cloud**
Free 100 MB storage for saving files in one place — accessible directly from the machine screen.

Use the mySewnet app to instantly digitize drawings to embroideries.

For tips and hints to customize a button-up shirt and more visit mysewnet.com/studio.



* Subscription is required after 30 days.

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Top Features

- mySewnet Connectivity
- Large 7" Color Touch Screen
- 180 Embroidery Designs
- 10 Embroidery Fonts
- Two Embroidery Hoops Included
- 250 Stitches
- Four Sewing Fonts

Embroidery

- 170 mm x 100 mm Embroidery Area
- Move and Combine Designs On-Screen
- Rotate Designs On-Screen
- Mirror-Image the Designs On-Screen
- Scale Designs On-Screen
- Corner Check
- Multiple Design Transfer Options

Sewing

- 6.5" (165 mm) Sewing Space
- One-Step Buttonhole
- Seven Buttonhole Styles
- Stitch Programming with Memories
- Twin-Needle Safety
- Mirror Image of Stitches
- Adjustable Needle Position
- Adjustable Stitch Width
- Adjustable Stitch Length
- Stitch-Width Safety

Machine

- Needle Up/Down Functionality
- Semi-Automatic Needle Threader
- Automatic Tie-off
- Speed Slider
- High-Speed Stitching
- Start/Stop Button
- Snap-On Presser Feet
- Top Drop-In Bobbin
- Low Bobbin Sensor
- LED-Illuminated Workspace
- Drop Feed
- Touch Button Reverse
- Free Arm
- Built-In Thread Cutter
- Free Machine Updates
- Language Selections
- Key Accessories Included
- Optional Accessories Available

