

creative expect™ 350

Sewing and Embroidery Machine

PFAFF®
Perfection starts here.™



Elevate Your Sewing with Embroidery and mySewnet™

Features and Benefits

Top Features

mySewnet Connectivity

Get creative with seamless, cloud-based navigation between your machine screen, laptop and mobile devices. A 30-day free trial of mySewnet subscription and Library is available for new subscribers.*

- **mySewnet Library**

Thousands of embroideries are available in a wide range of design categories. The best part is that you can access the full library on-screen, so you don't have to leave your machine to find the perfect design.

- **mySewnet App**

Connect your phone to your machine, digitize photos on the go, get live machine updates and more.

- **mySewnet Cloud**

Free 100 MB storage for saving files in one place - accessible directly from the machine screen.

Large 7" Color Touch Screen

Clearly view machine information displayed on the large 7" color touch screen.

180 Embroidery Designs

Designs from a wide range of categories or themes are built-in and easily accessible directly on-screen. They can be scaled, rotated and even combined to create customized design layouts.

10 Embroidery Fonts

Personalize projects by choosing from 10 embroidery fonts, each available in three sizes, in upper and lower case.

Two Embroidery Hoops Included

Choose from two included embroidery hoop sizes: 170 mm x 100 mm & 100 mm x 100 mm.

250 Stitches

Choose from a large selection of stitches for basic sewing, decorative sewing, quilting and more.

Four Sewing Fonts

Choose from four different fonts in upper and lower case to personalize projects.

Embroidery

170 mm x 100 mm Embroidery Area

Embroider designs up to 170 mm x 100 mm with the large hoop.

Move and Combine Designs On-Screen

Arrange designs without the need of additional software.

Rotate Designs On-Screen

Rotate designs in increments from 1, 10 and 90 degrees without additional software.

Mirror Image Designs On-Screen

Mirror image your design directly on screen, providing more design options when combining embroideries.

* Subscription is required after 30 days.

Scale Designs On-Screen

Scale the size of designs to fit your project without additional software.

Corner Check

Confirm your hoop placement before stitching your design.

Multiple Design Transfer Options

Transfer designs via USB or Wifi connectivity.

Sewing

Sewing Space

A generous 165 mm sewing space accommodates larger projects like quilts.

One-Step Buttonhole

Make consistently-sized buttonholes to fit your button quickly and easily.

Seven Buttonhole Styles

Choose from seven buttonhole styles - bartack, keyhole, round end and more.

Stitch Programming with Memories

Program personalized stitch sequences and save your favorites.

Twin-Needle Safety

Limit stitch width to prevent needle breakage.

Mirror Image of Stitches

Flip the stitch side-to-side or top-to-bottom for more decorative possibilities.

Adjustable Needle Position

29 straight stitch needle positions to perfectly position topstitching, edge stitching, quilting and more.

Adjustable Stitch Width

Adjust the width of your stitches up to 7 mm wide to fit your project vision.

Adjustable Stitch Length

Adjust the length of your stitches to fit your project vision.

Stitch-Width Safety

Sets the stitch width to 0 to prevent breaking needles when using straight stitch accessories.

Machine

Needle Up/Down Functionality

Set the needle's stopping position as desired.

Built-In Thread Cutter

Trim both the top and bobbin threads with the touch of a button.

Automatic Tie-off

Tie off stitches automatically at the beginning and before a thread cut or row of stitches to secure your stitches and prevent unraveling.

Speed Slider

Easily adjust the sewing speed with the speed slider for full control.

High-Speed Stitching

High speed for quick results.

Start/Stop Button

The Start/Stop Button allows you to sew without using the foot control.

Snap-On Presser Feet

Quickly and easily change the presser foot.

Top Drop-In Bobbin

Easy to thread and easy to see.

Low Bobbin Sensor

The machine alerts you when the bobbin thread supply is getting low.

LED-Illuminated Workspace

LED lighting illuminates the workspace and minimizes shadows.

Drop Feed

Lower the feed teeth for free-motion sewing.

Touch Button Reverse

Sew straight and zigzag stitches in reverse with the convenient reverse button.

Free Arm

Access the free arm to easily sew hems, cuffs and other smaller projects.

Semi-Automatic Needle Threader

Thread the needle quickly and easily with the push of a lever.

Updatable

Always have the latest version of your machine's software.

Language Selections

Set the machine screen to display in any one of 14 languages.

Key Accessories Included

170 mm x 100 mm Embroidery Hoop, 100 mm x 100 mm Embroidery Hoop, Utility Foot 0A, Decorative Stitch Foot 2A, Blind Hem Foot 3, Zipper Foot 4, One-Step Buttonhole Foot 5, Embroidery Foot, 1/4-Inch Quilting Foot and 5 Bobbins

Optional Accessories Available

Extension Table, 40 mm x 40 mm Mini Spring Embroidery Hoop and a large assortment of optional presser feet.